

PLANT A GREEN MINDSET!

THE PENCIL THAT WILL GROW
INTO PLANTS AFTER USE

Sprout
PENCIL
THE PLANTABLE PENCIL

PATENTED



A SMALL PENCIL WITH A BIG IDEA

By planting a Sprout®PENCIL instead of just throwing it out, you can make sustainability visible to others and inspire them to make small changes in their daily lives. This is the idea behind the Sprout®PENCIL. And it's struck a chord as more than 20 million Sprout®PENCILs have been sold in over 80 countries.



USE

Write or color with your pencil



PLANT

Plant it - Add sunlight & water



GROW

Fresh plants will sprout



Whatever the occasion, once people realize their Sprout®PENCIL can grow into fragrant herbs, luscious flowers - or even fresh vegetables, it's sure to bring a smile and start a conversation.

SUSTAINABLE
AND CERTIFIED
WOOD

PLANT BASED
SEED CAPSULE

GRAPHITE
OR CLAY CORE

100% NATURAL

NON-TOXIC

10 DIFFERENT
NON-GMO SEEDS

AVAILABLE IN
GRAPHITE AND
6 DIFFERENT
COLORS



THE GIFT THAT GIVES BACK



For companies or organizations that have a passion for sustainability, a Sprout®PENCIL is the ideal gift. Made from FSC-certified or PEFC wood, it can be engraved with a logo and given away at conferences and events or used in visitor reception areas.

IDEAL PROMOTIONAL GIFTS FOR:

- Product launches
- Conferences
- Trade shows
- Campaigns
- Teambuilding sessions
- Seminars
- End of year gifts

Get your company logo and message engraved on the pencil - and choose what language you would like the seed name to be in. Make the Sprout®PENCIL a natural part of your brand and business.



A wooden pencil with a green eraser is shown diagonally across the frame. The pencil is partially obscured by a large, semi-transparent green circle. The word "PENCILS" is written in white, uppercase letters inside a smaller, solid green circle that overlaps the pencil and the larger green circle. The background is a soft, out-of-focus white and light green.

PENCILS

PICK YOUR PENCIL

You have two choices of pencil engraving: standard or custom. You can also choose from graphite or colored pencils.

All Sprout®PENCILs are made from sustainably harvested wood. As wood is a natural material, variations in the shade of the wood may occur.

WOULD YOU LIKE YOUR PENCILS SHARPENED?

Please note that our pencils come unsharpened. We can pre-sharpen them for you for an upcharge.



SPROUT® PENCIL - STANDARD

Seed name and Sprout logo only. We have different seeds to choose from. The seeds are located in the characteristic green capsule on top of every Sprout®PENCIL.



SPROUT® PENCIL - CUSTOM

Customize the Sprout®PENCIL by adding an engraving or a print of your logo, web address or slogan. Find our guidelines for customized pencils by downloading the template from our website.

Color print is currently available in Europe but we're working on bringing it to the US market soon



CHOOSE YOUR LANGUAGE

You can get the plant name engraved in your choice of language. Minimum of 100 pencils per seed type is required.

PICK YOUR COLOR

In addition to graphite, the Sprout®PENCIL comes in colors too. Choose from 6 different color/seed combinations (8 in USA or Canada) and get the pencils as standard or custom engraved.

CHOOSE YOUR COLOR

Each color has its own kind of seed. Please note that these are pencil colors, not the color of the capsule.

MULTI-COLOR RAINBOW

The Sprout multi-color rainbow pencil has 3 colors in one: yellow, blue and red. Ideal for restaurants, company and family events.

MULTI
COLOR



Daisy



Basil



Forget
me not



Sage



Chia

Coriander



Brown available only
in USA and Canada

Carnation



Thyme



Pink available only in
USA and Canada

PICK YOUR SEED

Love the taste of basil? The colors of daisy? Or the smell of carnation?

At orders over 25,000 pieces you have the option to select a custom seed. We are always happy to give suggestions and advice on which seeds to choose, so your message has a strong impact.

We take into account parameters like size, germination time, symbolic meaning and availability to ensure the best result.

We have a wide range of non-GMO, high quality and easy to grow flower, herb and vegetable seeds.



Spruce tree

NEW



Sunflower*

Easy to grow, very tall, symbol of power. Edible seeds



Basil

Easy to grow. Wonderful herb with great taste. Edible leaves



Daisy

Symbol of purity, joyful flowers, drought resistant. Edible flowers



Thyme

Easy to grow herb. Edible leaves and flowers for both sweet and savory dishes. Bee friendly



Carnation

Symbol of love, beautiful flowers in various colors. Edible petal



Sage

Easy to grow aromatic herb. Great flavor enhancer. Bee friendly



Forget me not

Symbol of love and friendship. Blue, edible flowers



Coriander

Easy to grow herb with characteristic taste. Edible leaves



Cherry tomato*

Easy to grow vegetable. Thrives in a warm and sunny location. Edible when mature



Chia

Bee friendly, purple flowers. The fresh or dried leaves can be made into a healthy tea

Sunflower and Cherry Tomato are only available in EU, Canada and USA

PACKAGING



SINGLE CARD

When you order pencils from Sprout you can include packaging in your order. You can choose our standard design or make your own customized packaging.



STANDARD

The single card comes with growing instructions for the Sprout®PENCIL. Our standard single cards are printed with the Sprout designed logo and text on both sides.



PERFECT FOR EVENTS OR TRADE SHOWS



CUSTOMIZED

If you have a story to tell, the single card will give you the needed space to promote your message.

The entire front page is at your disposal and on the back you will find our infographics showing how to plant the pencil.

3 AND 5 PACK BOXES

Choose between 3 packs or 5 packs for your pencils. We can also customize boxes.



STANDARD

The 3 and 5 packs are printed with the Sprout logo, graphics, and text on all sides and growing instructions on the back.



CUSTOMIZED

The entire front is at your disposal and on the back you will find our infographics showing how to plant the pencil. Longer lead time is required.



HOW THE
SPROUT
PENCIL
HAS BEEN
USED



YOU'RE IN GOOD COMPANY

Companies and organizations that have
used Sprout®PENCILs to spread their
passion for sustainability:



CLICK HERE
TO SEE
ALL CASES